



ARGENTINEAN ARTIST AMALIA ULMAN RECEIVED THE MAIN PRIZE OF THE 1ST FRASE GOT TALENT PRIZE

Stefano Cozzi (Italy) and Veronica De Giovanelli (Italy) are respectively the winners of the 2nd and 3rd prize

For immediate release

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frase contemporary art is proud to announce the winners of the 1st *Frase Got Talent Prize*.

“frase” is the acronym under which conceals a group of Italian collectors working in the venetian territory. Their commitment is to enhance and promote the works of contemporary, young, Italian and foreign artists. Three collectors, three different generations bonded by a common passion for art.

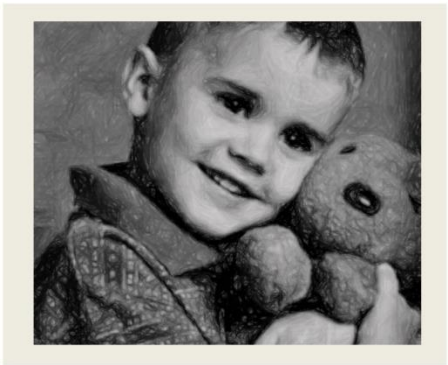
The *Frase Got Talent Prize* aims to encourage the talent of “89plus” young artists who have distinguished themselves through creative originality and critical interest in the world of visual arts.

The competition involved an initial selection of 15 works by the following artists: **Amalia Ulman, Andrea Grotto, Anthony Cudahy, Barbara Prenka, Catherine Ross, Chiara Campanile, Enej Gala, Ian Lewandowski, Luisa Badino, Luisa De Donato, Marissa Wedenig, Matteo Sclafani, Nino Galluzzo, Ramonn Vieitez, Silvia Giordani, Stefano Cescon, Stefano Cozzi, Valinia Svoronou, Veronica de Giovanelli.**

Subsequently, 3 works has been selected and became part of the frase contemporary art collection.

1st PRIZE – AMALIA ULMAN – THE FUTURE AHEADS

Amalia Ulman, an Argentinean-born, predominantly Spanish-raised artist based between the cities of Los Angeles, London and Gijon, is the Main Prize Winner of the first edition of the Frase Got Talent Art Prize. A self-described transatlantic expat, a spirit of national nomadism and outsider cultural inquisitiveness inform her practice. Her works are primarily voiced in the first person, often blurring the distinction between the artist and object of study. The aesthetic is clean, minimal and translucent. The recurring imagery - pearls, butterflies, hearts, coffee art, household ornamentation, and motivational slogans evoke mundane prosaicness with an undertone of possession, seduction, anxiety and insecurity.



JUSTIN
BIEBER
WAS A
BEAUTIFUL
BOY.



JUSTIN
KEPT ON
LOOKING
CUTE,
FRESH
FACED,
BABY
FACED.
Like a woman

The Future Ahead, a video essay firstly exhibited in the solo show The Destruction Of Experience (Evelyn Yard, London), is a faux documentary on Justin Bieber's forehead, a pseudo medical paper that explains how expression marks and forehead lines are being appropriated from women to become a gendered trait as signifiers of experience -and therefore masculinity.

It follows the aesthetics of previous video essays such as Buyer, Walker, Rover and continues the same conversation on objects, value and trends, while adapting these topics to the physicalities of the flesh.

2nd PRIZE – STEFANO COZZI – STRANDED

An immersive installation to look into the far distance consequences of the eruption of Eyjafjallajökull volcano, Iceland, in the spring of 2010.



3rd PRIZE – VERONICA DE GIOVANELLI – FAST FLOW

The starting point of this work is a reflection on the concept of speed with which everything around us is constantly changing.

In an age where everything becomes obsolete in a short time we must keep the attention to an elusive landscape, in order to know what we do not understand and what we leave behind.



The first selection of the fifteen works and the final selection of the three works for the *frase collection* has been carried out online by a panel of judges composed of the following members:

frase contemporary art (Italy, Collectors)

Federica Bianconi (Italy, architect and curator)

Attilia Fattori Franchini (London, Art Critic and Curator)

Francesco Francica (Italy, Collector)

Marina Bastianello (Italy, Collector and Art Dealer)

Stefano Cescon wins the Audience Award and his work will be featured on the catalogue cover. The catalogue will be published by the end of October.

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